



## **Article for *Business Press* – Guide to Cities, January 2007**

San Jacinto, a city with a rich history and bright future, is one of the fastest growing communities in the Inland Empire. The substantial and growing interest from businesses and residents alike comes from an idyllic living environment and extraordinary business opportunities.

The City's progressive planning of industrial, commercial, and residential land has led to thousands of new residents and working professionals moving to San Jacinto. Residential communities are linked by green belts, multi-use trails and parks with nearby commercial centers that are designed to be consumer and pedestrian friendly. Approximately 5,000 people moved to San Jacinto in 2006 and 15,000 units are in various stages of construction and entitlement.

Retailers are enjoying a growing population of upwardly mobile families and a trade area population in excess of 208,000. New home builder data on incoming residents has consistently shown a rising demographic with average household incomes between \$60,000 and \$70,000. Currently, over one million square feet of commercial development is in stages of construction and entitlement.

Logistic and infrastructure enhancements, such as the 32-mile Mid-County Parkway that connects Interstate 15 with Highway 79, have placed San Jacinto at the forefront of commercial and industrial opportunities in the Inland Empire. The epicenter of these two transportation corridors is the gateway to the San Jacinto Valley and 1,700 acres of commercial, industrial, civic, and healthcare land use opportunities.

Exceptional land values, tremendous population growth, attractive demographics, impressive work-force, and local government working in partnership with companies for their success— makes San Jacinto an ideal location to operate a business. We invite all successful commercial and industrial enterprises looking to expand or relocate to visit the most promising community in the Inland Empire — The City of San Jacinto.

***To learn more about what the City of San Jacinto can do for your business, please contact the Economic Development Department at (951) 487-7330.***