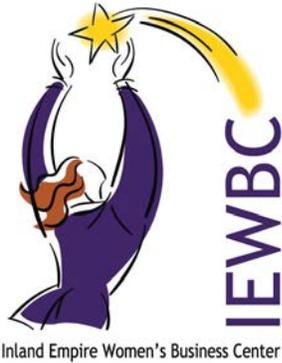


Inland Empire Women's Business Center



DEVELOPING MARKETING STRATEGIES FOR 2014

Instructed By: Dee Ann Chandler, IEWBC

What's hot and what's not in the marketing world? With consumers exposed to thousands of messages each day, what's the best way for small businesses to break through the noise and reach their most likely prospects? Start your 2014 planning now with this free workshop.

Lean about:

- Marketing trends for 2014
- Defining your customer and creating engagement
- Developing a marketing plan
- Key resources for marketing information and how-tos



Date: Thursday, December 5, 2013
Time: 6-8 p.m.
Cost: FREE
Location: San Jacinto Community Center
625 S. Pico Ave.
San Jacinto, CA 92583

SPACE IS LIMITED!

Register online at www.iewbc.org or by phone at (909) 890-1242



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