

Inland Empire Women's Business Center



WRITING A WINNING BUSINESS PLAN OVERVIEW TO PLANNING YOUR BUSINESS

INSTRUCTED BY: NICOLE KIINEY, IEWBC

Have the best plan for your business! A well-written business plan can help focus your planning efforts and give potential lenders or investors a positive picture of your goals. Spend time with an experienced trainer to learn the steps to follow that will make the writing process less tedious and gain insights on where to gather the information you need to complete your plan.

The following is a partial list of workshop topics:

- Business Plan Outline
- Goals and Objectives
- Marketing Plan
- Financial Plan
- Operational Plan
- Organization Management

Date: Wednesday, August 28, 2013
Time: 6-8 p.m.
Cost: FREE
Location: San Jacinto Community Center
625 S. Pico Avenue
San Jacinto, CA 92583



SPACE IS LIMITED!

Register online at www.iewbc.org or call (909) 890-1242



The IEWBC is a cooperative program between IECE and the US Small Business Administration. This U.S. Small Business Administration Cooperative Agreement is partially funded by the SBA. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made, if requested at least two weeks in advance. Contact Nicole Kinney, 909-890-1242, 202 E. Airport Dr., Suite 100, San Bernardino, CA 92408. Checks are not accepted.