

Exhibitor Terms and Conditions...

EXHIBITOR TERMS AND CONDITIONS:

10 X 10 space. Location is on first come, first serve basis and includes SPACE ONLY. Return your application and payment early! Park in Vendor Parking only, NO ELECTRICITY WILL BE PROVIDED UNLESS Previously arranged with Coordinator.

EVENT DAYS HOURS:

April 6, 2013 • 11:00am-7:00pm

SPONSORSHIP DEADLINE:

Registration form due by Monday, March 25, 2013 to guarantee program listing. All ads are due by Monday, March 25, 2013.

OFFICIAL EVENT PARTICIPATION RULES:

RESERVATIONS

Full payment is due with submission of the sponsorship application and shall be received on or before March 25, 2013. Space reservations are on a first come, first serve basis, determined by the date the application is received.

Operations

Exhibitors shall keep their exhibit open and staffed (by authorized personnel only) at all times during show hour. No exhibitor, employee or agent of any exhibitor shall be permitted to enter or remain on the premises after the closing hour without specific clearance from management and notification of proper security officials. Exhibitors must be set up for business at least thirty (30) minutes prior to daily show opening and remain open until daily show closing.

EXHIBITS

Each exhibitor shall display only articles or merchandise which are an integral part of their everyday business.

MOVE IN/MOVE OUT

Move in/Move out: Exhibitors may begin moving in on Friday, April 5th from 5pm to 10pm and on Saturday, April 6th, as early as 7:00am. Exhibit area set up will close at 10:00 am Exhibitors unable to be set up for operation by Saturday 10:00 am, must notify the management. All vehicles, trailers and other set up equipment must be removed from the exhibit area by 10:00 am Saturday April 14th. Exhibitors may not block any aisle or walkway with equipment and or products after this time.

Conversely, no exhibitor may begin dismantling and hauling product and/or equipment away before the designated close of the show on Saturday, April 6th at 7:00 pm. Exhibitor agrees to abide by these schedules for setting up and dismantling.

FIRE/SAFETY REGULATIONS

Fire regulations pertaining to exhibits require that units requiring fuel have only sufficient quantity to permit the placement and removal of the unit from the exhibit area. All fuel tanks must be taped and sealed, all bottle fuel tanks must be opened and disconnected and battery terminals must be disconnected and taped with insulation tape.

All draping or display material of cloth, paper, texture, etc. must be fireproofed. All exhibitor products and display material must be confined to the limits of their assigned area.

Outdoor exhibits must leave a clearance of ten (10) feet between their display and any permanent structure.

The fire ordinances prohibit smoking in any tent structure building. Exhibitors are responsible for any violation of these rules within their immediate booth/exhibition area.

Security measures require that all exhibitors carry proper ID (passes and parking passes in vehicles) while on the event grounds. These will be supplied to the exhibitor along with move-in details and other specific instructions.

SUBLETTING

Booth spaces shall not be assigned or sublet to others without prior approval from the management.

SERVICE CONTRACTORS

All service contracts shall be designated and arranged for, by management.

LIABILITY AND LIMITATIONS

The management will employ guards and will take reasonable precautions to safeguard the exhibitor's property. However, the management will not be liable for loss or damage to the property of the exhibitor or his representatives or employee's from theft, fire, accident, or any other cause beyond their control. Exhibitor agrees to save Human Relations Council, City of San Jacinto, Mayor, council, officers, agents, employees and designated volunteers free and harmless of and from any and all claims, demands, damages and liability of whatsoever kind and character asserted by any persons or persons on account of damage to property or injury to or death of any persons occurring upon or about the leased premises arising out of the leased premises by exhibitor.

INSURANCE

Each exhibitor MUST carry his own all-risk insurance on his property and must be covered by extended public liability insurance. Neither exhibit facility, management, nor service contractors will be responsible for loss or damage of merchandise or equipment while in transit to or from the event grounds. Exhibitors must carry their own insurance through their own sources at their own expense and are required to have a certificate of insurance on file with the management. Proof of insurance must be provided by April 6, 2013.

UTILITIES (POWER/WATER)

A limited number of booth spaces with power and water accessibility are available to exhibitors at a nominal cost, as described in the general literature. The spaces are on a first come, first serve basis. Any exhibitor requiring more than 500W of power must notify management at the time of space request. The management requests the cooperation of all exhibitors in the adherence to power usage requirements. Excessive usage may create power outages to blocks of displays or event the entire exhibit area. Therefore, it is requested that the strict control of electrical devices and their demonstration be observed. Any exhibitor who abuses the power supply allotted to his exhibit by causing or allowing or allowing excessive usage by employees or attendees will be billed for additional usage or, at the management's discretion, will have power to their exhibit terminated.

SPACE DESIGNATION /ADJOINING ADJACENT SPACES

Space will be sold on a first come, first serve basis. Any two adjacent spaces may be joined together; more than two, must have approval from the management.

SPECIAL PROMOTIONS/EVENTS

All exhibitors must have written approval from the management prior to any planned stage shows, special promotions, drawings, or special effects.

GIVE-A-WAYS

To prevent injury and protect property, items of a potentially hazardous nature to any person and/or products, such as, but not limited to yardsticks,

knives, guns, letter openers, etc. are strictly prohibited. All give-a-ways, other than product literature, must be approved by the management in advanced.

SOUND DEVICES

Use of sound devices must receive prior approval of the management and must be maintained at a conversational level to avoid interference with neighboring exhibitors, and when found objectionable will be prohibited.

LIQUOR

Show exhibitors may not serve liquor on the show grounds.

STATE LICENSES

Proper local and state licenses are required for all exhibitors. The City of San Jacinto also requires a business license. For those exhibitors not currently holding a city business license, an additional fee of \$5.00 per day will be charged for inclusion in a blanket fee for the event. Any show exhibitor not having proper local and state license's will have his display closed and exhibitor fee will be forfeited.

CANCELLATIONS/UNOCCUPIED SPACE

A 25% fee will be charged on any cancellations made thirty (30) days in advanced of the event. All cancellations must be requested in writing.

Cancellations received after March 25, 2013, will be subject to a 50% cancellation fee. Cancellations made within ten (10) days prior to the event (April 6th) are subject to 100% penalty for contract exhibit space.

Any exhibitor who reduces the space size after the initial space contract is signed, is subject to a 25% penalty with respect to the above mentioned space cancellation of 50% penalty 30 days prior to opening of the event and 100% penalty within ten (10) days of the event.

INABILITY TO PERFORM

If the management is prevented from holding the event, or if it cannot permit the exhibitor to occupy his space due to any circumstance beyond its control (including, but not limited to prohibitive weather, strike, civil disobedience and any other acts or conditions which cannot be overcome by diligence), the management will refund to the exhibitor the amount of the rental paid, less a proportionate share of the event expenses. Should the event be interrupted by such acts or conditions to the extent that the event cannot continue, the refund will be based on the number of hours that the management judges the event to be reduced by, and the management shall have no further obligation or liability to the exhibitor.

CHARACTER CONDUCT

Management reserves the right to prohibit any exhibit or part thereof, which in its opinion violates the agreement described above or is in other ways not suitable to and in keeping with the educational character and spirit of the event. In addition, management may restrict exhibits, which because of noise, method of operation, or any reason, become objectionable. Surveys of any other type of those approved in advance by management shall not be liable for any refunds or assessments or any other expenses.

RULE AND REGULATIONS

The management shall have full power in the interpretation and enforcement of all the rules contained herein and to make such further rules and regulations, as it shall consider necessary for the proper conduct of the event.



THE HUMAN RELATIONS COUNCIL presents

The 4th Annual

ABT BEAUTY TECHS FASHION SHOW

HISTORICAL DEMONSTRATIONS

FOOD BEER GARDEN

MUSIC DANCING

FREE MANSION TOURS

COSTUMES

ARTS & CRAFTS

VENDOR BOOTHS

CARRIAGE RIDES

GUNSLINGERS

PERRIS AUTO SPEEDWAY SPRINT CAR GIVEAWAYS

FIRST PEOPLES DAY

ESTUDILLO MANSION

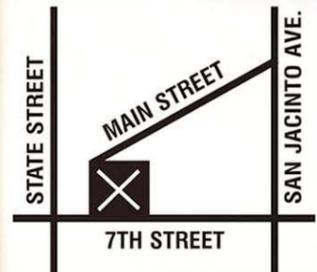
Corner of 7th and Main St in San Jacinto

Saturday, April 6, 2013
11am to 7pm

Ramona Pageant Parade
Druding Park to Estudillo Mansion
Starting at 10am



Celebrating the diversity of the 1800's to appreciate the diversity of today.
DON'T MISS THIS FREE EVENT!!



JOIN THE GRAND HERITAGE CELEBRATION!

Preserve our History and Traditions Help Celebrate the Diversity of the Valley...

Two centuries have passed since the founding of the cities of Hemet and San Jacinto. Much has changed. Today there are over 100,000 residents of the valley from different backgrounds.

The First People's Day aims to commemorate the First People of the San Jacinto Valley: Native Americans, Spaniards, Mexicans and Early Pioneers—their culture, their traditions and their values. Except for the annual play "Ramona", there are very few opportunities to relay the rich history and the roles that the first people played in forming our valley.

The First People's Day gives valley residents an opportunity to reenact the lives of the first people as portrayed in "Ramona". Now in its 89th season, the outdoor play Ramona is one of Southern California's greatest traditions and San Jacinto Valley's most renowned treasure. Nationally honored as America's Longest Running Outdoor Drama and as California's Official State Play, Ramona brings many thousands of visitors to our community each and every year. An independent analysis of our visitor demographics stated:

"The concentration of "RAMONA" visitors extends to the western and northern boundaries of Riverside County. With significant visitors venturing from San Bernardino County, Eastern Los Angeles and San Diego County."

The Play's popularity has resulted in a permanent influence on the geography of southern California. Inland from San Diego, it is impossible to drive far without encountering the name Ramona or Alessandro on streets and major highways.

The First People's Day: An Economic Opportunity for the Valley!

The First People's day holiday will promote much needed tourism dollars for the area. During this annual holiday, the streets of Hemet and San Jacinto will transform back to its old history where residents and visitors will be able to re-live the culture and character of the old valley. Horse riders and costumed individuals can ply the event, while restaurants and shops can create a fiesta atmosphere. The parking areas and open spaces will have fairs with booths selling crafts, souvenirs and food. Schools will commemorate the day with short programs. In short, bringing Ramona alive from the Bowl to the streets of the valley. This holiday celebration will be popular and a good marketing tool for the Valley and its Cities. Not to mention it can enhance the attraction that Ramona has been known for. This holiday celebration can also create a new cottage industry that can supply souvenirs and promotional items commemorating First People's Day. The holiday is a perfect grand opening of the annual outdoor play.



FIRST PEOPLES DAY Sponsorship Opportunities

\$2,500 LEVEL "PLATINUM" Sponsorship

With your "PLATINUM" Sponsorship of at least \$2,500 you receive all benefits listed in the Platinum Sponsorship Package.

\$1,000 LEVEL "GOLD" Sponsorship

With your "GOLD" Sponsorship of at least \$1,000 you receive all benefits listed in the Gold Sponsorship Package.



\$500 LEVEL "CULTURE & ART" Sponsorship

With your "Culture & Art" Sponsorship of at least \$500 you receive all benefits listed in the Culture & Art Sponsorship Package.

\$250 LEVEL "HISTORY & EDUCATION" Sponsorship

With your History & Education Sponsorship of at least \$250 you receive all benefits listed in the History & Education Sponsorship Package.

PROGRAM AD PRICES

- \$200 - Full Page
- \$100 - 1/2 Page
- \$50 - 1/4 Page

Sponsorship Benefits

	\$2500 LEVEL	\$1000 LEVEL	\$500 LEVEL	\$250 LEVEL
• Logo/Name Prominently Showcased on Event Banner	✿	✿		
• Your Banner hung at First People's Day Event STAGE (You Provide)	✿	✿		
• Your info in a "Goodie Bag" given to every patron of the FPD Event	✿	✿	✿	✿
• Business name mentioned on all radio ads	✿	✿		
• Logo/Name listed on over 15,000 flyers	LOGO	LOGO	NAME	
• Logo/Name listed on all Event Posters	LOGO	LOGO	NAME	
• Logo/Name listed on all newspaper/magazine ads	✿	✿		
• Expo booth at FPD Event	PRIME	PRIME	PRIME	STANDARD
• Your banner hung at FPD Event site (You Provide)	✿	✿	✿	
• Your Ad in Official FPD Event Program	DOUBLE PAGE	FULL PAGE	1/2 PAGE	1/4 PAGE

"Become a sponsor today and be part of the "Ramona" tradition—become a part of history!"

In-Kind Sponsorships available. Call for more details (951) 634-4048