



# **PATENTS, TRADEMARKS & COPYRIGHTS: THE BENEFITS OF PROTECTING YOUR IDEA**

**PRESENTED BY  
TINA LOZA**



Business owners invest a significant amount of time and money to develop their image, processes, and products. Therefore, it is essential to protect your property in order to maintain a competitive advantage. Join us to learn about patents, trademarks, and copyrights, and how they can affect your business!

You will learn:

- What is a patent, trademark & copyright?
- When do you need which type of intellectual property?
- What kind of intellectual property do you need?
- Who owns a copyright?
- What does the ® and the ™ mean and when to use them?
- What are the requirements for each intellectual property?
- Infringement & remedies
- Identify resources

**Tuesday, September 14, 2010**

**6:00 - 9:00 p.m.**

**San Jacinto Community Center**

**625 S. Pico Avenue, San Jacinto, CA**

The program is free, but registration is required. Register with Jan Catron at [jcatron@sanjacintoca.us](mailto:jcatron@sanjacintoca.us) or call (951) 537-6354.

Program of:



The IEWBC is a cooperative program between IECE and the US Small Business Administration. This US Small Business Administration Cooperative Agreement is partially funded by the SBA. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis.

**Free Workshop**