



HOW TO USE THE INTERNET TO SUCCESSFULLY MARKET YOUR BUSINESS

PRESENTED BY
JOHN NEWELL, SENIOR PARTNER
QUALITY MANAGEMENT SERVICES

You will learn how to create an effective web site, drive targeted traffic to your web site and convert your visitors into customers. You will also learn to make your business real money online even if you know nothing about online marketing.

Topics will Include:

- Web Site Fundamentals
- Effective Keyword Selection
- E-Mail Marketing
- Banner Advertising
- Cross-Linking Strategies
- And So Much More

John Newell is a senior partner in the Web development firm Quality Management Services located in Corona, CA With more than 25 years experience in custom programming Web development, John has specialized in the marketing and promotion of database driven Web sites for the last 13 years.

Tuesday, April 13, 2010
7:00 p.m. — 9:00 p.m.
San Jacinto Community Center
625 S. Pico Avenue, San Jacinto, CA

The program is free, but registration is required. Register with Jan Catron at jcatron@sanjacintoca.us or call (951) 537-6354.

Free Workshop