



GROW YOUR BUSINESS WITH INCREASED CASH FLOW

**PRESENTED BY
LUCIA & CO.**

Cash flow is an integral part to the survival of your business. Attendees of this workshop will learn effective ways to improve the cash flow of their business. Instructed by a representative of Lucia & Co., a local accounting firm, the instructor of this course will teach you how to gain a better understanding of the financial cycle of your business.

Topics to be discussed include:

- **Accounts Receivable**
- **Accounts Payable**
- **Inventory Turnover**
- **Knowing When to Lease, Purchase or Pay Cash**
- **Increasing Sales**
- **Understand Your Business Cycle**
- **The Effect of Your Business Cycle on Cash Flow**
- **Understanding and Controlling Costs**

**Wednesday October 21, 2009
7:00 — 9:00 p.m.
San Jacinto Community Center
625 S. Pico Avenue, San Jacinto, CA**

**The program is free, but registration is required.
Register with Jan Catron at jcatron@sanjacintoca.us or call (951) 537-6354.**

Program of:



The IEWBC is a cooperative program between IECE and the US Small Business Administration. This US Small Business Administration Cooperative Agreement is partially funded by the SBA. SBA's funding is not an endorsement of any products, opinions, or services. All SBA funded programs are extended to the public on a nondiscriminatory basis.

Free Workshop