



THE SCIENCE OF BUYING A FRANCHISE

**PRESENTED BY
VIC SCIMO**

Get step-by-step advice from a Franchise Expert!



There are more than 5000 franchise opportunities available. Franchises accounted for \$1.5 trillion dollars in sales in 2006, and have proven to be 20% more profitable than independent business. In addition, franchises have a long-term success rate of 90%, compared to only 16% for independents. Discover the four reasons why franchises offer great success. All of your questions will be addressed in this informative workshop, presented by franchise expert Vic Scimo.

Topics to be discussed include:

- **What to Look For In a Business**
- **Individual and Standard Selection Criteria**
- **Your Financial Needs**
- **How Much Will It Cost?**
- **Risk Management**

Mr. Scimo has been a consultant with national franchising resource FRANNET for the past 8 years, and has spoken on franchising throughout the state. Since 1986, FRANNET has assisted thousands of entrepreneurs develop and succeed in franchise ownership. Will you be the next successful franchisee?

Wednesday September 16, 2009

7:00 — 9:00 p.m.

San Jacinto Community Center

625 S. Pico Avenue, San Jacinto, CA

The program is free, but registration is required. Register with Jan Catron at jcatron@sanjacintoca.us or call (951) 537-6354.

Free Workshop