



TRADE SECRETS OF THE RETAIL STARS

PRESENTED BY

BARBARA WOLD

**INTERNATIONAL SPEAKER, AUTHOR, AND BUSINESS STRATEGIST
GLOBAL & CONSUMER EXPERT**



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With more than 40 years of firsthand retail experience in executive and sales management, marketing and repositioning, Ms. Wold is one of retail's most sought after speakers and consultants. Ms. Wold is an authority on building business through customer driven strategy and maximizing human assets.

Learn some of the best retail tips, create more business and profit. Stop your marketplace from beating a path to other stores and get noticed. Attendees will leave with:

- Ways to keep their business fresh and exciting
- Effective traffic builders
- Ways to build repeat business and increase sales figures
- How to get noticed in an over-crowded marketplace
- Build a stronger store image
- Proven business-building tactics
- Ten key steps to success
- Understand what motivates customers to buy

This program is a fast track to retail success. You'll learn the strategies, methods and techniques needed to become your own retail super star!

Wednesday April 15, 2009

7:00 — 8:30 p.m.

**San Jacinto Community Center
625 S. Pico Avenue, San Jacinto, CA**

The program is free, but registration is required. Register with Jan Catron at jcatron@sanjacintoca.us or call (951) 537-6354.

Free Workshop



City of San Jacinto
595 S. San Jacinto Ave.
San Jacinto, CA 92583