



HOW TO RECESSION-PROOF YOUR BUSINESS

PRESENTED BY



David Sanders

The CEO of Creative Business Strategies, Inc. and a consultant helping entrepreneurs and business owners achieve their goals since 1975; he is also an internationally-known columnist and speaker on management and marketing topics.

In today's troubled economy, many of us find ourselves trapped in a room with no way out. Strapped for cash, we are worried that we will make mistakes with the little funds available to market our business. With over 30 years of marketing and management experience that has spanned the last four recessions, David Sanders will speak of what has been tried and true, to help you get the most strategic gain from marketing. According to David, the winners will be the ones who figure out how to market, and capture the market share that might have gone to entrepreneurs less enterprising.

Wednesday February 18, 2009

7:00 — 8:30 p.m.

**San Jacinto Community Center
625 S. Pico Avenue, San Jacinto, CA**

The program is free, but registration is required. Register with Jan Catron at jcatron@sanjacintoca.us or call (951) 537-6354.

Free Workshop



City of San Jacinto
595 S. San Jacinto Ave.
San Jacinto, CA 92583