

Planning Commission Interviews
Planning Commission Ad Hoc Committee
Thursday, February 1, 2018

2:00 pm	Tish Arciniega
2:30 pm	Jeremy Fontes
3:00 pm	Ken Kidby
3:30 pm	Leslie Moore
4:00 pm	Jerry Mossbarger
4:30 pm	Andrew Seidl

RECEIVED
CITY OF SAN JACINTO

JAN 22 2018

BY *M. [Signature]*
CITY CLERK



Application for Appointment to the City of San Jacinto Planning Commission

The deadline for returning applications to City Clerk's office by Monday, January 22, 5 pm

Applications may be delivered to City Hall, ATTN: City Clerk, or emailed to CityClerk@saniacintoca.us

1-21-2018

DATE

Leticia (Tish)

Joy

Arciniega

FIRST

MIDDLE

LAST

STREET ADDRESS

San Jacinto

CITY

CA

STATE

MAILING ADDRESS (if different)

92583

ZIP CODE

EMAIL ADDRESS

RE Broker/Self-Employed

OCCUPATION

RE Broker/Business owner in San Jacinto

EDUCATION

WORK EMAIL ADDRESS

WORK ADDRESS

ARE YOU A REGISTERED VOTER IN THE COUNTY OF RIVERSIDE?

YES

NO

OTHER COUNTY _____

Why are you interested in serving on the Planning Commission?

We are on our way in San Jacinto! There are new and vital developments happening in our City. I believe in constructive participation in that process; each of us contributing what we can do best for the benefit of the City, the residents & businesses.

Experience or special knowledge pertaining to planning or development:

Five years of service on the City's Planning Commission.

Also, please see attached resume.

Educational background:

High School Diploma some college in US; BA degree in Mexico (not transferable). 35+ years with financial institutions; 45+ years in real estate.



Occupational experience:

Sr. VP Information Technology; RE Broker; Consultant to financial institutions, local business owner

Civic or community experience, memberships, or previous public appointments:

Serving on the City of San Jacinto Planning Commission since January 2012.
2015- City of San Jacinto Pro-Measure A effort team member
2014-Yes on Measure CC team member

(If you have a resume you would like to submit, please attach to application upon submitting to City Hall.)

Leticia J. Arciniega

City of San Jacinto
City Council
Planning Commission Selection Sub-Committee

January 21, 2018

Delivered via Email to City Clerk: CityClerk@sanjacintoco.us

Re: Application for Appointment to the City Planning Commission

Dear Members of the Selection Sub-Committee,

I originally came to the area as a commuting employee; fell in love with it and relocated permanently in San Jacinto in September of 1990. There have been many changes in our valley since then; I am anxious and excited about where we go next. As a resident and local business owner, I believe it is important to constructively participate in the growth and development of our communities. We have an important task ahead of us: our future. It is vital that we address the many issues at hand to meet that future with comprehensive thought and actions to sustain our residents and our business community.

I have been serving on the City's Planning Commission since January 2012. I have found the experience absorbing as it provides both opportunities for learning more about the City and the many factors that come into play in its planning; as well as very satisfying by being a part of the process.

In 2012 I attended the APA Conference in Los Angeles with the City's Planning Director. This year I am serving as Vice-Chair and am pleased to serve on the Prerevelopment Subcommittee. In 2013 and 2014 I participated in the Inspection Tours of the State Water Project System and the Colorado River Aqueduct Tour, both by invitation of the Director of The Metropolitan Water District of So Cal to public officials. These tours have provided an invaluable education in the water issues facing us as residents.

My work history covers a spectrum of experience from being a teller in a bank thru executive level positions. In addition, after many years of involvement with real estate as an investor and advisor, I acquired Main Street Realty in 2007; a 30-year-old local business. Our mission is delivering the value of a locally owned and operated business; ours is a tradition of hometown commitment.

Besides Main Street Realty, during the past 20 years I have been an independent contractor specializing in the management of critical projects for various corporate clients. The projects are largely related to regulatory compliance and encompass its various sub-systems: Board policies, procedures, infrastructure and documentation; and its tools: information systems, work flows, and change controls.

To state it simply: I can work toward the big picture, while operating within the immediate little picture.

My commitment to my community, experience as a business owner and exposure as a corporate professional have all provided unique tools, and a background which complements and enhances my results. I work hard to know the community which I serve and the organizations with which I become affiliated, for the benefit of my fellow residents, my clients, and for myself. I seek continuing partnerships with organizations that share these goals.

I am eager to broaden my scope of knowledge and understanding of my community to provide greater value to that community. I wish to continue my service and it is my sincere hope that the Selection Sub-Committee will find that will find that my skills and experience continue to be appropriate and of value and allow for my re-appointment to the Planning commission.

Thanks for your attention!


Leticia (Lish) J. Arciniega

Leticia J. Arciniega

Business History and Description

Main Street Realty-Owner **January 2007-Present**
The oldest & largest full-service realty in San Jacinto, CA. Over 520 sale and rental properties represented: commercial, residential, multi-family, industrial & vacant land. Duties: broker oversight of agents, maintenance of rental properties, tenant approval and management, trust fund administration, marketing, development of guidelines & processing procedures.

Independent Contractor **March 1998-Present**
As an independent contractor, aiding in the development and documentation of corporate clients' technology management needs: regulatory compliance plans, business recovery plans, data systems conversions and operational policies and procedures. Responsibilities include project management, communications and correspondence with regulators and presentations to staff, officers and boards of directors/trustees. To date I have managed approximately 32 projects.

Partial List of Clients

- Broadway Federal Bank, Los Angeles, CA
- Family Savings Bank, Los Angeles, CA
- American Riviera Bank, Santa Barbara, CA
- Harrington Bank, Richmond, IN
- Los Padres Bank, Solvang, CA
- Mission S&L/Provident, Riverside, CA
- Frontier Bank of Park City, Park City, Utah
- Capital Savings Bank, EL Paso, TX
- Riverside County's CU/Altura CU, CA
- Pacific Premier Bank, San Bernardino, CA
- Valley Bank of Nevada, Las Vegas, NV
- Heritage Oaks Bank, Paso Robles, CA

Qualifications Summary

Executive level manager with extensive experience, including:

- o Regulatory compliance, from operations based to Board level;
- o Corporate mergers, acquisitions and de novo regulatory applications and execution;
- o Implementation of technology tools;
- o Development of operational policies and procedures;
- o Data conversion; Vendor contracting and management;
- o Audit and accounting issues resolution;
- o Budgeting, Marketing, Training;
- o Enterprise-wide strategic planning and disaster recovery plans; and
- o Day to day hands-on management including personnel management.

Employment History

Senior Vice President of Information Systems **April 1989 to January 1998**
Hemet Federal Savings & Loan Association, Hemet, CA: Reporting to the President & CEO, responsible for enterprise-wide management of the \$1 billion bank's technology assets; including research, acquisition, installation and maintenance of all related resources, with an annual budget exceeding \$1.5 million. Accomplishments: Bank-wide conversion from 'dumb boxes' to PCs, going online to the Internet & two branch acquisition transactions.

Vice President, Liability Product Development Officer **September 1985 to April 1989**
Redlands Federal Savings & Loan Association, Redlands, CA: Reporting to the Director of Marketing, responsible for research, development, pricing and implementation of retail banking deposit products and services. Accomplishments: documentation of functional cost analysis, project manager of a 13-branch acquisition from regulatory application through complete assimilation of products, services, staff and customers.

Manager of Savings Operations and Administration February 1983 to September 1985
Pacific Savings Bank, FSB, in San Bernardino, CA: Responsible for the operations, personnel and budgeting control of a seven-unit department providing support to the 60 retail branches of a \$1.7 billion savings bank. Project manager: for buying, selling, closing and opening a total of 87 branches.

Customer Service Representative to Resource Specialist June 1977 to February 1983
Santa Fe Federal, S&L, later Pacific Federal, S&L, in San Bernardino, CA: Originally a CSR, later positions: Teller, New Accounts Trainer, New Product Specialist & Resource Specialist. Responsibilities: development & documentation of policies & procedures, internal quality assurance, training, data system support; definition, development & implementation of new retail banking products; supervision of back office branch support as well as staff recruitment, hiring, training and management.

Customer Service Representative September 1971 to August 1976
The Bank of California, N.A., San Bernardino, CA: Bookkeeping Clerk and Express Teller.

Education and Seminars

- APA Conference, Los Angeles 2012
- Ethics Training for RE Agents & Brokers
- Ethics Training for Planning Commissioners
- RE Economics, Appraisal, Legal Aspects, Escrow, Finance, Practice & Property Management
- Asset/Liability Management, Institute of Financial Education
- Strategic Research & Planning, Financial Institutions Marketing Association
- Developing & Marketing Financial Products, Federal Home Loan Bank
- Leadership Development & Training, Institute of Financial Education
- Universidad Autonoma del Nayar, Bachillerato en Ciencias Biologicas (Autonomous University of Mexico in Nayarit, Mexico. degree: Biological Sciences)
- Graduate San Bernardino High School, San Bernardino, CA Major: Math/Science

Other Memberships and Affiliations:

- Member American Planning Association
- Owner/Broker of Tierra Firme Enterprises, Inc. dba Main Street Realty, San Jacinto, CA;
- Hemet/San Jacinto Association of Realtors, CAR & NAR;
- National Association of Hispanic Real Estate Professionals;
- San Jacinto Chamber of Commerce; and

Languages:

- Bi-lingual/biliterate in Spanish and English
- Certified Spanish/English Translator by the University of Arizona

My Trophy Wall:

While continuously employed, during my personal hours I have obtained/accomplished the following:

- Launched a successful consulting business specializing in technology, operational and regulatory compliance needs for financial institutions.
- Recognized as a "Woman of Achievement" Riverside, Ca YWCA.
- Served as Director of the United Hispanic Chamber of Commerce (Ontario, CA).
- Coordinated the compilation and publication of the area's first Hispanic Business Directory.
- Formerly held: NASD Broker/Dealer (Series 7) license.
- Served on the Colton, Redlands, and Yucaipa R.O.P.'s Advisory Board.
- Honored by Dr. Roy G. Rhodes in his book "Flying with Eagles"

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CITY CLERK
BY Milto



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1/11/18
DATE

Kenneth J. Kidby
FIRST MIDDLE LAST

San Jacinto CA 92582
CITY STATE ZIP CODE

RETIRED WORK EMAIL ADDRESS
OCCUPATION

2yr College WORK ADDRESS
EDUCATION

ARE YOU A REGISTERED VOTER IN THE COUNTY OF RIVERSIDE?

YES NO OTHER COUNTY _____

Why are you interested in serving on the Planning Commission?

help ensure positive growth in our community

Experience or special knowledge pertaining to planning or development:

Educational background:

Occupational experience:

27 yrs military electronics senior leadership 20 yrs

Civic or community experience, memberships, or previous public appointments:

San Jacinto Lions - 8 yrs

San Jacinto Chamber Board Member - 3 yrs

HOPE Collaborative Chairman/Board Member - 2 yrs

Million Kids - Education/Outreach presenter - 5 yrs

ABWA member - 3 yrs

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[Signature]



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January 8, 2018

DATE

Leslie

Valentino

Moore

FIRST

MIDDLE

LAST

STREET ADDRESS

MAILING ADDRESS (if different)

San Jacinto

CA

92583

CITY

STATE

ZIP CODE

EMAIL ADDRESS

WORK EMAIL ADDRESS

Project Manager, Public Works Department

OCCUPATION

WORK ADDRESS

Syracuse University, University of Phoenix B.S Business Management, Project Management Certification, Green Building Certification and Training, Solar Design, Mediation and Conflict Resolution Certified, Title 24 and Energy Efficient Training, Trained in certifying developments for LEED and other Green Building Construction.

EDUCATION

ARE YOU A REGISTERED VOTER IN THE COUNTY OF RIVERSIDE?

YES

NO

OTHER COUNTY _____

Why are you interested in serving on the Planning Commission?

I have been seeking an opportunity to get more involved in my community. I strongly believe to be an effective commission, it is important to have active involvement from cross sections of the community that are representative of the population. With a strong desire to participate, relevant work history and significant community based experiences, I'm confident this position is ideal to yield mutual value for both the City Planning Commission as well as enhance my personal goals. I am eager to use my extensive experience in sustainable building, construction, planning, community involvement and development to advance my own community. I have invested years serving and volunteering in community and civic organizations which have blessed me with a fuller perspective, understanding and compassion that is gained by serving the needs of many different people. I look forward to translating these experiences, combined with development and planning knowledge into meaningful service for the City of San Jacinto Planning Commission. *I am highly motivated to participate in this capacity for the development of the San Jacinto area and also to work on a team that creates and implements long term results that produce and increase value, enrichment and success for current San Jacinto area residents and continued generations.*

Experience or special knowledge pertaining to planning or development:

My experience in development and planning ranges from working within City and County Governments in San Diego to private commercial developers and contractors. Recently, I was project manager for a multifamily, commercial, mixed use and affordable housing development consulting firm and I was deeply involved with the early stages of planning new developments, rehabilitating buildings and specifying construction components and equipment needed to create a healthy building. In addition, I have special knowledge working with planning groups to develop walkable and bicycle-friendly routes, transit friendly neighborhoods, including work on a Safe Routes to School program. I worked extensively on LEED and other green building certified projects, assisting developers implement these programs and their required measures. I also have experience working with City and County Governments in San Diego on Capital and Public Improvement Projects and drafted best management practices for storm water pollution prevention, watershed protection and water quality. *Currently, I serve as a project manager locally and I am heavily involved in managing and supporting the infrastructure portion of a \$300 million commercial development here in San Jacinto. One of the most important elements that I've learned in development is the understanding that the goal is to create a healthy, sustainable, prosperous, well planned and well-connected city fully understanding that successful development looks beyond individual buildings and structures and considers the overall impact to the entire community.*

Educational background:

Syracuse University, University of Phoenix B.S Business Management, Project Management Certification, Green Building Certification and Training, Solar Design, Mediation and Conflict Resolution Certified, Title 24 and Energy Efficient Training, Trained in certifying developments for LEED and other Green Building Construction, Community Based Social Marketing Certification, UCSD

Occupational experience, descending from current occupation:

- ***Current* Project Manager, Soboba Band of Luiseno Indians, Public Works Department.** Duties include planning, management of roads, utilities, buildings and other as-needed infrastructure projects. I provide direct support to Director of Public Works and Tribal Administrator.
- **Project Manager, Multifamily and Commercial Division. Energy Inspectors, Corporation.** This is an inspection and develop partner firm assisting hundreds of developers in Southern California, Texas, Colorado and Arizona, duties included planning and developing sustainable and code-abiding buildings as well as specifying code compliant measures and equipment to develop healthy and sustainable buildings within communities.
- **Commercial and Residential Solar Consultant, Various Companies.** I served to work in the very early stages of the "California solar boom" successfully participating, managing and implementing projects using the multimillion dollar funding from the California Solar Initiative.
- **Managing Consultant, CityWorks.** I served as a private consultant to the City and County of San Diego Governments, working with the Mayor's office to develop programs to increase and maintain tourism through planning for healthy beach water quality. This position also included working on the project teams for numerous multimillion dollar road, street and community improvement projects.
- **Community Development Manager, Sycuan Band of the Kumeyaay Nation** Duties included development of successful community outreach campaigns and established strategic partnerships. Provided collaborative support to the organization's core executive management team including Chairman and CEO, General Manager, Marketing Director.

Civic or community experience, memberships, or previous public appointments:

Current Volunteer Experience:

Outreach Director for Bread of Life Church

- Develop and manage outreach efforts that include: homeless outreach and support, families in crisis support, school supply drive, coat drive, food distribution

Past Volunteer Experience:

Welcome Home Ministries, Public Outreach Liaison and Board Member

- Worked closely with law enforcement and government agencies to build advocacy for recidivism reduction program primarily for women. Participated on collaborative team to implement a transitional dorm for women in Las Colinas Detention Facility. Development and co-author of a mentorship manual approved by the US Bureau of Justice.

Grasp Mediation, Mediator and Project Developer

- Provided mediation and project management services for businesses, community and schools
- Developed and implemented "iStandUp4Respect" anti-bullying campaign in local schools

Grid Alternatives

- Volunteer installer for low income qualified residential solar projects

Board Member, East County Boys and Girls Club

Board Member, San Diego East County Chamber of Commerce

Leslie V. Moore

Highlighted Relevant Experience for Project Manager for Soboba Department of Public Works

- ✓ Manage, construct and support the development of existing and new infrastructure and projects
- ✓ Managed and/or Team Member of 3 Native American Casino New Construction and Expansion Projects
- ✓ Managed and Development New Construction for Native American Tribal Recreation and Learning Center
- ✓ Project Manager for City of San Diego Storm Water Department, Think Blue Program
- ✓ Project Manager for City of San Diego Public Improvement Projects, Road Widening & CIPS
- ✓ County of San Diego, Capital Improvement Team Member and Project Manager
- ✓ California Green Building Code Specialist for Title 24 and CalGreen for Non-residential New Construction
- ✓ Proficient in both PC and Mac computers, proficient in MS Office Suite, Project Management, Salesforce and other accounting, project management and client relationship management software

Professional Experience

Soboba Band of Luiseno Indians, 2016 - Present

Project Manager, Public Works Department

Specialized in: New Construction of Multifamily, Commercial, Mixed Use Developments.

- ✓ Managed projects from inception to completion, managed and tracked all deliverables
- ✓ Manage maintenance and construction of roads, streets, infrastructure, utilities including gas, electricity,
- ✓ Provide direct support to the \$300 Million replacement casino expansion
- ✓ Proposal, change orders and project estimates
- ✓ Green Programs and Utility Incentive Management
- ✓ Manage and oversee grant programs including, Burieau of Indian Affairs, FEMA, SCAG and new grant opportunities

Energy Inspectors Corporation, 2015 - 2016

Project Manager, Multifamily and Commercial Division – New Construction

Specialized in: New Construction of Multifamily, Commercial, Mixed Use Developments.

- ✓ Managed projects from inception to completion, managed and tracked all deliverables
- ✓ Development and Planning, Architectural, Structural, Civil and MEP coordination
- ✓ Commissioning, Energy Modeling, Title 24/Code Compliance
- ✓ Proposal, change orders and project estimates
- ✓ Green Programs and Utility Incentive Management
- ✓ Third Party Inspection Coordination
- ✓ Site Energy and Energy Features Financial Analysis and Projection
- ✓ Coordinated with production builders and developers to reach green building certification, IE, LEED, etc.

Signature Development Enterprises

Project Manager June 2012 - 2015

- ✓ Managed projects from inception to completion, including teams, milestones, deliverables and inspections for permit to operate
- ✓ Created and managed contractor relationships
- ✓ Designed solar layouts and coordinated permitting, engineering and schematic development
- ✓ Consulted clients with energy audits, provided education and "best strategy" approach to effectively decrease energy costs and amplify client savings
- ✓ Researched and created locations and markets of focus for residential and commercial PV installations, including management of teams and territories.

Welcome Home Ministries. 2008 - 2012

Community Outreach Manager and Board of Director

- ✓ Served as primary point of contact for government agencies and public communication
- ✓ Worked closely with government agencies and creating and building advocacy for recidivism reduction, primarily for women
- ✓ Developed materials and coordinated development alongside team to author a mentorship manual approved by the US Bureau of Justice.
- ✓ Served as Southern California regional director for Healing Communities and for law enforcement agencies and local governments

Collaborative Services 2006 - 2008

Managing Associate and Project Manager

- ✓ Contracted as Project Manager with both the City of San Diego and the County of San Diego governments for multiple capital improvement projects
- ✓ Acted as a primary communications consultant for *Think Blue Pollution Prevention Program*
- ✓ Managed outreach for several multi-million-dollar capital and public improvement projects
- ✓ Collaborated with engineers, construction managers and design teams to develop and implement projects outlined by Government Officials
- ✓ Worked closely with City of San Diego Mayor's office as specialist for researched and compiled statistical data for public and planning use

Sycuan Band of the Kumeyaay Nation

Community Development Manager 1993 - 2005

- ✓ Developed successful community outreach campaigns and established strategic partnerships
- ✓ Provided support to the organization's core executive management team including Chairman and CEO, General Manager, Marketing Director and Public Affairs Director
- ✓ Generated community support of casino expansions
- ✓ Planning and Development teams for casino new construction and expansions
- ✓ Planning team for development and construction of tribal recreation center, library and housing
- ✓ Managed multimillion dollar budgets, proposal, and all aspects of multi-disciplinary projects

Education and Training

- ✓ *Syracuse University*, Syracuse, New York, Undergraduate Studies
- ✓ *University of Phoenix*, San Diego, CA, Bachelor of Science Degree Program, Business Management
- ✓ *National Seminar Academy*, San Francisco, CA, Project Management Certification
- ✓ *Community Based Social Marketing Certification*, 2006
- ✓ Conflict Resolution and Mediation Training Certification, 2010
- ✓ Green Building and Sustainability Certification May 2012
- ✓ Solar Sales and Design Certification, August 2012
- ✓ OSHA-10 Certified 2012
- ✓ CPR and First Aid Certified 2012

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6 January 2018

DATE

Jeremy

Daniel

Fontes

FIRST

MIDDLE

LAST

STREET ADDRESS

San Jacinto

MAILING ADDRESS (if different)

92582

CITY

STATE

ZIP CODE

EMAIL ADDRESS

Aircraft Quality Control

WORK EMAIL ADDRESS

OCCUPATION

Associate in Science - Business Administration 2013

WORK ADDRESS

EDUCATION

ARE YOU A REGISTERED VOTER IN THE COUNTY OF RIVERSIDE?

YES NO OTHER COUNTY _____

Why are you interested in serving on the Planning Commission?

- High interest in having a voice in the direction of the development of San Jacinto
- There is a duty of all city residents to Serve the Community; This is a way to serve my city #GOSanJacinto
- Greatly enjoy the local political process and would like to help direct San Jacinto in future planning

Experience or special knowledge pertaining to planning or development:

Through my civilian and military education I have gained four key skills of a strategic planner. In my day to day activities I am able to identify and analyze the needs of the business (Analytical). A large part of my Air Reserve Technician (ART) job consists of communicating requirements, goals, and the strategic vision of Quality Control across the USAF (Communication). Many aspects of my life require quick decisions utilizing information from policy and experience (Decisive). The past 16 years of service in the USAF has developed a strong level of leadership providing inspiration and motivation to others (Leadership). All result in expert Problem Solving Skills.

Educational background:

Business Administration / Quality Control / Aviation Maintenance Technology

Occupational experience:

Grocery Store Manager, Maintenance Coordinator, Quality Control Inspector

Civic or community experience, memberships, or previous public appointments:

- Vice-Chairman San Jacinto Unified School District Oversight Committee
- Prince of Peace Church Facilities Board Member
- San Jacinto Unified School District Volunteer K-12
- San Jacinto Lions Club Member
- Howard Jarvis Taxpayers Association Member

(If you have a resume you would like to submit, please attach to application upon submitting to City Hall.)

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CITY CLERK
BY [Signature]



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Jan. 5, 2018

DATE

Michael

Thomas

Hasapes

FIRST

MIDDLE

LAST

STREET ADDRESS

San Jacinto

CITY

CA

STATE

MAILING ADDRESS (if different)

92583

ZIP CODE

EMAIL ADDRESS

City Planner - Retired

OCCUPATION

B.A. Geography, Cal. State San Bernardino

EDUCATION

WORK EMAIL ADDRESS

WORK ADDRESS

ARE YOU A REGISTERED VOTER IN THE COUNTY OF RIVERSIDE?

YES

NO

OTHER COUNTY _____

Why are you interested in serving on the Planning Commission?

I would like to help serve the Community and use my experience to help further the development of the City

Experience or special knowledge pertaining to planning or development:

Retired City Planner

Educational background:

B.A. Degree in Geography with an emphasis in Geospatial Analysis and certificated coursework in Urban Planning



Occupational experience:

Former City Planner for the City of San Jacinto
Past President of Toastmasters International club # 1058



Civic or community experience, memberships, or previous public appointments:

Currently serving on the Board of the City of San Jacinto Museum
Stake Clerk for the Hemet, Ca Stake of the Church of Jesus Christ of Latter -Day Saints

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JAN 22 2018

CITY CLERK
BY *[Signature]*

Application for Appointment to City of San Jacinto's Planning Commission

(Please type answers)

FIRST NAME: <i>Jerry</i>	M.I.: <i>A</i>	LAST NAME: <i>Messbarger</i>
STREET ADDRESS: MAILING ADDRESS: (IF DIFFERENT)		CONTACT INFORMATION: Day phone: Evening phone: Email:
CITY: <i>San Jacinto</i>		ZIP CODE:- <i>92583</i>
OCCUPATION: <i>Realtor, investor, developer</i>		
EDUCATION: <i>B.A., many post-grad courses + seminars</i>		

Why are you interested in serving on the Planning Commission? (Please attach separate sheet as needed.)

I view San Jacinto as a well-run city with many resources and a great future.

It is my wish to help continue the good work already done; to insure good engineering and development practices; to improve facility and convenience and keep our City a beautiful and pleasant place to live.

Regards,

Jerry Messbarger

SIGNATURE



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CITY CLERK
BY *[Signature]*

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January 16, 2018

DATE

Andrew M. Seitel

FIRST

MIDDLE

LAST

STREET ADDRESS

MAILING ADDRESS (if different)

San Jacinto CA 92582

CITY

STATE

ZIP CODE

EMAIL ADDRESS

WORK EMAIL ADDRESS

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CITY OF SAN JACINTO
JAN 17 2018

Occupational experience:

See attached

Civic or community experience, memberships, or previous public appointments:

I am a member of the Hemet Elks Lodge, San Jacinto American Legion, and the San Jacinto Veterans of Foreign Wars Post

I was a member of the Arlanza Block Grant Program for the city of Riverside.

I coached and managed and was a board member of District 24 Little League for twenty years. I also served as the umpire and chief for District 24 Little League Board.

I was fund raising chairman and president of Norte Vista High School Booster club for four years.

(If you have a resume you would like to submit, please attach to application upon submitting to City Hall.)

From: Andy Seidl
To: Angela Walton, city clerk and to all concerned
Date: Tuesday 16, 2018
Subject: Planning Commissioner Application

Andrew (Andy) M. Seidl,

Occupation: Retired

Education: Associates Degree in Public Works

Certificated Courses in: Asphalt Technology, Portland Concrete/Cement, Maintenance Inspection, Elements of Supervision, Engineering, Surveying, Plan Reading and Drafting, Vegetation Maintenance, Herbicide/Insecticide Application/Usage.

To All Concerned,

I am absolutely interested and would be honored and most grateful in retaining my position on the San Jacinto Planning Commission and I wish to continue to serve the city of San Jacinto for many more years.

I bring over 30 years of experience of working in a county government system from with which- in I worked hand and hand in the trenches, and advanced to the position of Public Works Maintenance Supervisor. I also worked with FEMA, Fish and Game, Army Corp of Engineers and the Coastal Commission. I was also the liaison to the City of Lake Forest as their Road Maintenance Supervisor, overseeing and responsible for their entire road and flood control budget to the County of Orange.

I chose to move into this valley when I retired because of all that it is and what it has to offer. I know that I, also, have a lot to offer in return, and wish to help in the many ways that I can to insure that San Jacinto continues to thrive and prosper. As a Planning Commissioner for the past seven years, I have seen first hand what should be the first and foremost choices for the proper growth of our city. I that the citizens of San Jacinto do not want to see us become a concrete/asphalt jungle with block after block of warehouses and rooftops that appear to be close enough to step from one to another. In no way do I want to stop or slow down our development and growth, but I also feel we can still retain an 'Andy of Mayberry' hometown feeling. I want us to, in our best interest, develop industrial with agricultural, farming with residential, commercial with recreational, and always put the best interest of our citizens in the forefront. I feel that we are, and have been the 'hub' of the valley, that we have a nucleus of great people involved with the daily operations of our city. We also have a city council and planning commission that works hand in hand for what is always best for the city and its citizens. We have a support structure that is above none, and we have a city full of citizens that are proud to call San Jacinto home. I wish to continue to serve this great city and to help us become the best

'little big town' that we can be; one that was thought out and planned out with pride and for all the best uses possible by it's citizens.



RECEIVED
CITY OF SAN JACINTO

JAN 17 2018

CITY CLERK
BY *J. Jackson*

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Planning Commission**

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1/16/18

DATE

Cynthia (Cyndi)

FIRST

Hope

MIDDLE

Lemke

LAST

STREET ADDRESS

Same

MAILING ADDRESS (if different)

Hemet

CITY

CA

STATE

92543

ZIP CODE

EMAIL ADDRESS

WORK EMAIL ADDRESS

Marketing
OCCUPATION

WORK ADDRESS

Hemet High Graduate, some college
EDUCATION

ARE YOU A REGISTERED VOTER IN THE COUNTY OF RIVERSIDE?

YES NO OTHER COUNTY _____

Why are you interested in serving on the Planning Commission?

Please see attached answers

Experience or special knowledge pertaining to planning or development:

Cyndi Lemke

Why are you interested in serving on the Planning Commission? I am interested in serving on the Planning Commission for a couple of reasons. It has always been important for me to serve my community, having children and grandchildren, serving the community has purpose for more than just myself but my family and those they grow up with.

I also have interest in Planning as I prepare to get my real estate license. I believe this will bring learning opportunities as well as opportunities to offer my perspective as a resident and consumer.

Experience or special knowledge pertaining to development: Preparing for my real estate exam is giving me a small education on development, however, being a resident for 30 years gives me the experience to know this Valley and understand our needs and opportunities.

Occupational Experience: I have a diverse background consisting of Management, Operations and Marketing. These positions have helped me understand working with a team, preparing for meetings and follow up.

Civic or community experience, memberships or previous public appointments:

Member, Kiwanis Club of Hemet 2012-Present, President 2015-2016

Board Member, John R. Williams Scholarship Foundation 2013-Present

Volunteer, Veterans Day Out 2016- Present

Menifee Chamber Board of Directors 2010-2013 Chairwoman 2012-2013

Hemet Valley Chiefs youth football & cheer program 2010-2014 Treasurer 2010-2011, Vice President 2011-2012

CYNDI LEMKE

SKILLS

MS Office Training	Organization Communication	Team Work Leadership	Clear & Concise Customer Service	Communication Initiative
Strategic Planning	Networking	Negotiation	SEO	Social Media

ACCOMPLISHMENTS

- Started successful new company with Out-of-Country manufacturer
- Created and held Social Media training Seminars
- Conceptualized and launched a mobile marketing campaign, which led to a successful Re-Branding campaign to include all demographics included in a 90-mile radius.
- People Management:
 - Boosted results by training, delegating and managing performance
 - Motivated individuals to increase revenue and enhance customer service
 - Successfully trained staff to promote into supervisor/management positions by empowering staff with product knowledge, training and making decisions
- Financial Management:
 - Met or Exceeded monthly goals set
 - Oversaw budget and made recommendations for adjustments accordingly to successfully stay on track consistently
- Chairwoman for Menifee Chamber of Commerce 2012-2013
- Best Manager in New Position 1998, Manager of the year 1999, Above and Beyond Award 2008

EXPERIENCE

Member, Kiwanis Club of Hemet 2012-Present, President 2015-2016
Board Member, John R. Williams Scholarship Foundation 2013-Present
Volunteer, Veterans Day Out 2016- Present
Menifee Chamber Board of Directors 2010-2013 Chairwoman 2012-2013
Hemet Valley Chiefs youth football & cheer program 2010-2014 Treasurer 2010-2011, Vice President 2011-2012

Rasha Professional A/S | 1130 Palmyrita Ave. Ste 320 Riverside, CA 92507

Director of Marketing and Sales April 2015-April 2016

- Assisted with starting US Company
- Recruited, hired and trained staff
- **Increased business 166% in one year**

RKR Marketing & Advertising | 43176 Business Park Drive #108, Temecula, CA 92590

Marketing Specialist October 2015-April 2016

Branding, Social Media, Advertising and promotions

Rilynn Company Inc. | 27070 Sun City Blvd. Menifee, CA 92586

Operations Director/Marketing Director April 2014-October 2014

Managing daily operational activities. Determining needs, reducing costs and analyzing areas requiring improvement, maximize efficiency and improve profitability, supervise human resource activities, such as determining staffing requirements, interviewing, hiring and training new employees. Marketing planning, development and implementation of all of the Organization's marketing strategies, marketing communications, and public relations activities, both external and internal.

Ramona Humane Society | 690 Humane Way San Jacinto, CA 92582

Director of Community Relations January 2012 – March 2013

Marketing, Public Relations and Operations for Shelter, Animal Clinic and Animal Control Office; Chairwoman of the Board for the Menifee Valley Chamber of Commerce, Member and on the Board of Directors for Kiwanis Club of Hemet.

- Increased funding by revising the Newsletter marketing campaign
- Contributed to relevant social media, conferences and events both off-line and online to increase brand awareness
- Promoted brand awareness through SEO optimization and attractive web design
- Developed and shared best practices across the company, including Customer Service and IT support
- Managed all company customer engagement campaigns
- Recruited and hired new employees
- Mentored, coached and trained team members. Identified inefficiencies and made recommendations for process improvements.

Soboba Casino | 23333 Soboba Road San Jacinto, CA 92583 (951) 665-1000
Marketing Manager May 2008 – December 2011

All media purchase and placement; Provide marketing support for all departments; Community Outreach; Work in conjunction with the General Manager to formulate and administer departmental budget, annual goals and objectives; direct and coordinate activities and events of the Marketing Dept.; ensure compliance with policies and procedures, gaming regulations and internal controls; direct the timely preparation of weekly, monthly, quarterly and annual reports; Member of 9 local Chambers including Board Member for Menifee Valley Chamber of Commerce.

- Identified, developed and evaluated marketing strategies based on knowledge of company objectives and market trends
- Evaluated return-on-investment and profit-loss projections
- Compiled comprehensive lists describing product and service offerings
- Planned and managed budgets for department
- Collaborated to advertise and promote branding and promotions

Plak Smacker | 755 Trademark Cr Corona, CA 92879 (951) 898-7600
Operations Manager January 2007 – January 2008

Responsible for Human Resources functions, supervision over company projects and building maintenance, Managed Customer Service department, developed and promoted employee into supervision position, Employee Development and created Standardized Operation Procedures for company Warehouse.

- Developed and shared best practices across the company, including Warehouse operations and Customer Service Oversaw the development and launch of remodel for Sales Department
- Recruited, hired and trained new employees for Customer Service and Warehouse departments
- Optimized the overall customer experience through training and empowerment

Target | 2755 Canyon Springs PKWY Riverside, CA 92507 (951) 697-6778
Executive Team Leader August 2002 – May 2005

Responsible for leading and developing department team leaders in order to maintain, manage and maximize productivity, communication, counseling and directing activities to ensure compliance with policies and procedures and, tracking progression of assignments. Store Assessment Captain, Store Safety Captain and District Diversity training for New Management.

- Opened a new store location and assisted in recruiting and training new staff
- Oversaw receiving and restocked inventory for shipments
- Directed and supervised employees engaged in sales, inventory-taking and reconciling cash receipts
- Addressed and corrected sales staff communication issues in a tactful and effective manner
- Held positions as Store Assessment Captain, Store Safety Captain
- Conducted District Diversity training for new management hires

Kenneth Cole | 48400 Seminole Dr. #338, Cabazon, CA 92230 (951) 922-2492
Store Manager November 1995 – August 2002

Train and develop a team to provide excellent Customer Service and deliver outstanding sales; provide product knowledge training to maintain confidence for the team; maintain product inventory; merchandise display and presentation; assisted with training at locations throughout the country when directed.

- Consistent growth over LY in double digits
- Delivered excellent customer service by greeting and assisting each customer
- Trained staff to deliver outstanding customer service

- Trained new managers on store procedures and policies
- Completed weekly schedules according to payroll policies
- Conducted product knowledge meetings to keep staff knowledgeable
- Worked closely with the district manager to formulate and build the store brand

References provided upon request

RECEIVED
CITY OF SAN JACINTO

JAN 11 2018

CITY CLERK
BY *[Signature]*



Application for Appointment to the City of San Jacinto Planning Commission

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01/10/18

DATE

Wraymond

Modupeh

Sawyers

FIRST

MIDDLE

LAST

STREET ADDRESS

San Jacinto

MAILING ADDRESS (if different)

CITY

STATE

ZIP CODE

EMAIL ADDRESS

Buisness Owner

WORK EMAIL ADDRESS

OCCUPATION

Some college

WORK ADDRESS

EDUCATION

ARE YOU A REGISTERED VOTER IN THE COUNTY OF RIVERSIDE?

YES NO OTHER COUNTY _____

Why are you interested in serving on the Planning Commission?

WITH SOME KNOWLEDGE ON LAND DEVELOPMENT, I WANT TO BE ABLE TO ASSIST AND SERVE MY CITY AS A WHOLE

Experience or special knowledge pertaining to planning or development:

KNOWLEDGEABLE ON LAND DEVELOPMENT, RE ZONING AND MAKING GOOD RECOMMENDATION FOR THE BEST USE OF OUR LAND.

Educational background:

High school diploma and some college credits

Occupational experience:

Restaurant/business owner. Various leadership experience. Former Detention officer for LAPD.
Former Correctional officer Federal dept. of justice.

Civic or community experience, memberships, or previous public appointments:

Former val verde school board president (8yrs).
Former commissioner Riverside county community action.
Former Traffic and safety commissioner city of Moreno valley.
Board member Moreno valley ranch HOA

(If you have a resume you would like to submit, please attach to application upon submitting to City Hall.)



RECEIVED
CITY OF SAN JACINTO
JAN 2 2018
BY [Signature]
CITY CLERK

Application for Appointment to City of San Jacinto's Planning Commission

(Please type answers)

FIRST NAME: <u>John</u>	M.I.: <u>P.</u>	LAST NAME: <u>Doddridge</u>
STREET ADDRESS:	CONTACT INFORMATION:	
MAILING ADDRESS: (IF DIFFERENT)	Day phone:	Evening phone:
	Email:	
CITY: <u>SAN JACINTO</u>	ZIP CODE: <u>92583</u>	
OCCUPATION: <u>Retired Retail Management</u>		
EDUCATION: <u>AA Cuyamaca College, BA History, BA Political Science CSUSM MA Humanities CSUDH</u>		

Why are you interested in serving on the Planning Commission? (Please attach separate sheet as needed.)

- ① I would like to help the City attract a Cal State University Campus in San Jacinto.
- ② I have experience in Retail siting and mgt. that could be beneficial to the city in regards to Retail development,
- ③ I want to help San Jacinto become a destination city that attracts Tourism and Retail development. Thank you for the opportunity!

[Signature]
SIGNATURE
1-20-2017