



TRADE AREA HIGHLIGHTS:

- More than 224,000 people in the immediate Trade Area
- 240,533 people projected in the immediate Trade Area
- More than 1,605,876 people in the extended Trade Area
- 1,715,367 people projected in the extended Trade Area
- \$55,718 Average Household Income
- 37.5 Median Age
- Epicenter of two new major transportation corridors (Mid County Parkway & Realigned State Highway 79) with convenient ingress/ egress and on/off-ramps
- Up to 60,000 ADT anticipated on Mid County Parkway, a 16 mile future freeway connecting the I-215 in Perris to Highway 79 in San Jacinto
- Up to 63,000 ADT anticipated on State Highway 79, a 33 mile transportation corridor connecting I-15 in Temecula to I-10 near San Jacinto



YOUR EXPANSION PLANS IN SAN JACINTO

City of San Jacinto, California Commercial & Retail Opportunity Guide

Expanding commercial opportunities in San Jacinto has been a major focus for the City.

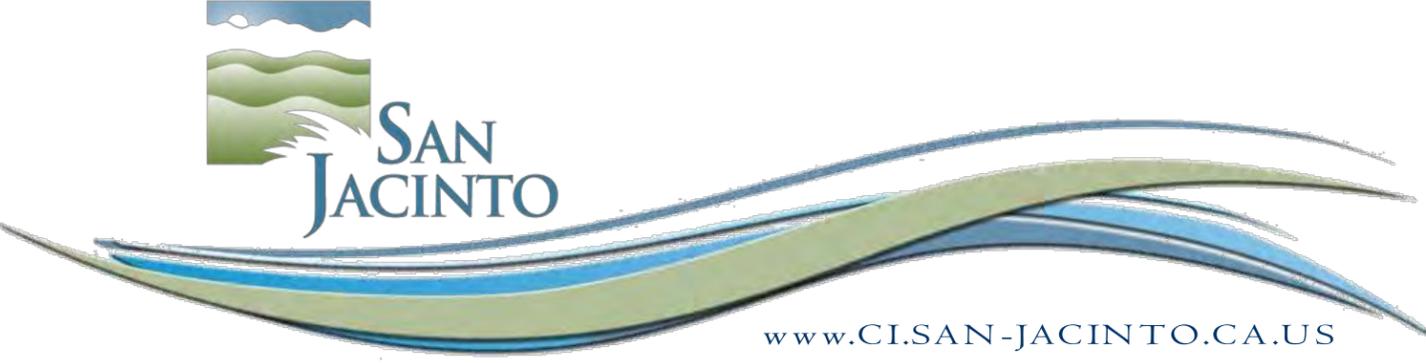
San Jacinto offers excellent retail sites, fast-track development processing, and strong demand statistics.

A continually growing population base makes San Jacinto very attractive to retailers and commercial developers.

Located between two main transportation corridors, the City of San Jacinto has become the prime destination for development.

1- to 500-acre parcels for varied land use are available. More than 221,000 people are within a 10-mile radius.

Join top major retailers which have selected San Jacinto in Inland Southern California for expansion.



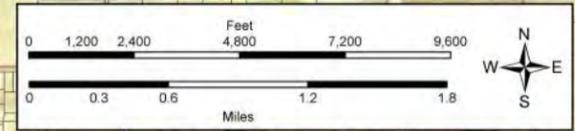
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- City Boundary
- Highways
- Mid-County Parkway
- SR 79 Re-Alignment
- Parcels
- Commercial
- Shopping
- Waterbodies

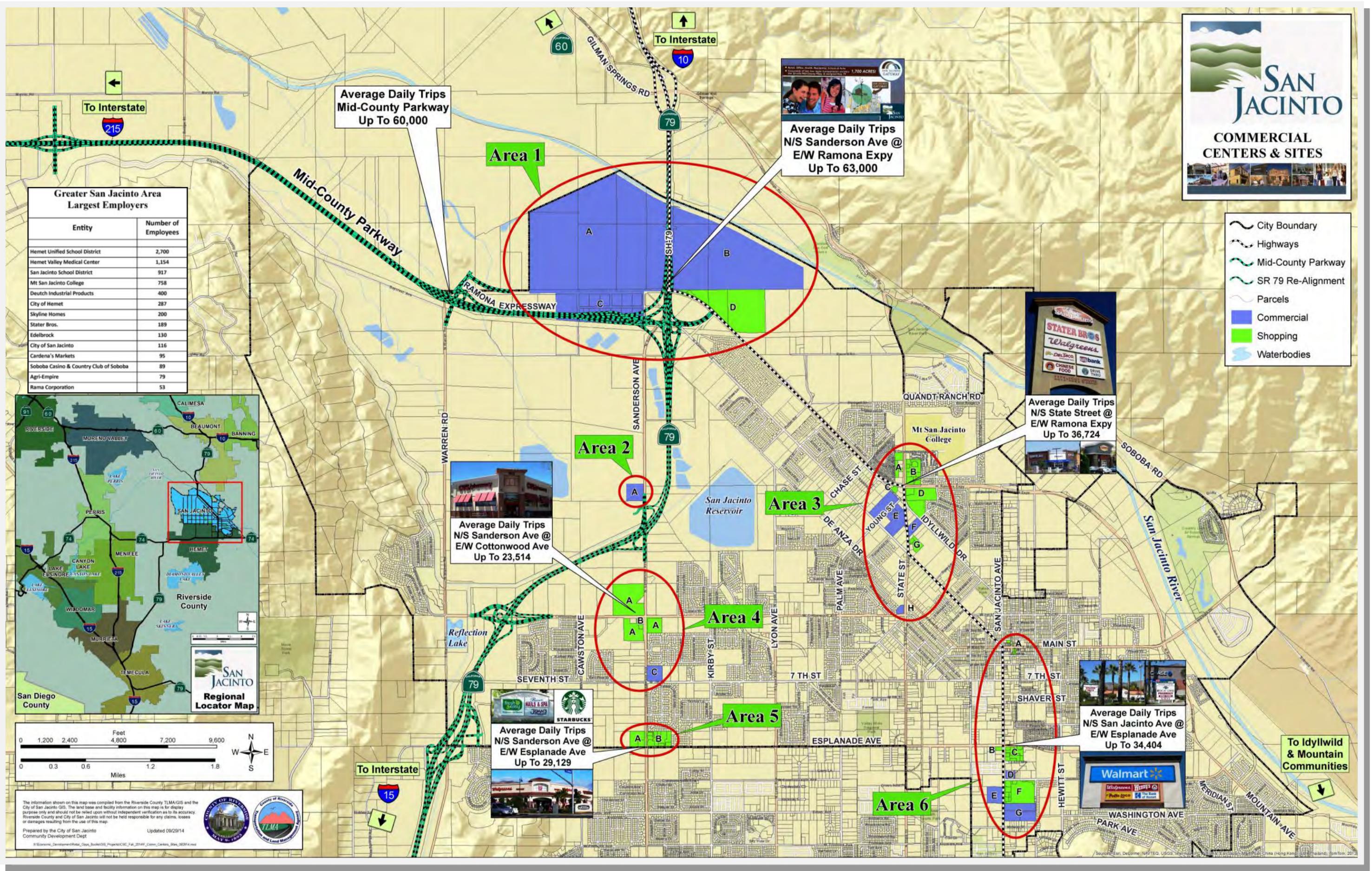
Greater San Jacinto Area Largest Employers

Entity	Number of Employees
Hemet Unified School District	2,700
Hemet Valley Medical Center	1,154
San Jacinto School District	917
Mt San Jacinto College	758
Deutch Industrial Products	400
City of Hemet	287
Skyline Homes	200
Stater Bros.	189
Edelbrock	130
City of San Jacinto	116
Cardena's Markets	95
Soboba Casino & Country Club of Soboba	89
Agri-Empire	79
Rama Corporation	53



The information shown on this map was compiled from the Riverside County TLMA/GIS and the City of San Jacinto GIS. The land use and facility information on this map is for display purpose only and should not be relied upon without independent verification as to its accuracy. Riverside County and City of San Jacinto will not be held responsible for any claims, losses or damages resulting from the use of this map.

Prepared by the City of San Jacinto Community Development Dept. Updated 09/29/14



To Idyllwild & Mountain Communities

San Jacinto Demographic and Income Profile

City	Radii (from State Street & Ramona Expressway)				Drive Times (from State St. & Ramona Expwy.)	
	1 Mile	3 Miles	5 Miles	10 Miles	10 Minutes	20 Minutes
2013						
Population	45,202	11,692	47,009	116,274	224,442	110,056
Households	13,271	3,714	14,425	39,354	76,983	36,631
Families	9,813	2,630	10,522	26,840	53,317	25,092
Average Household Size	3.37	3.08	3.22	2.93	2.88	2.96
Owner Occupied Housing Units	8,720	2,588	9,284	23,224	50,434	21,886
Renter Occupied Housing Units	4,550	1,126	5,141	16,130	26,549	14,745
Median Age	31.2	34.9	31.6	34.3	36.8	34.1
Median Household Income	\$44,371	\$39,927	\$40,406	\$36,875	\$40,467	\$37,489
Average Household Income	\$57,135	\$53,308	\$54,444	\$50,422	\$55,718	\$51,533
2018						
Population	47,871	12,623	49,605	123,741	240,533	117,211
Households	13,957	3,984	15,122	41,534	81,876	38,703
Families	10,392	2,814	10,965	28,049	56,594	26,435
Average Household Size	3.39	3.10	3.24	2.95	2.90	2.99
Owner Occupied Housing Units	9,324	2,822	9,882	24,941	54,599	23,494
Renter Occupied Housing Units	4,632	1,162	5,241	16,593	27,276	15,209
Median Age	31.7	35.7	32.2	35.1	37.5	34.9
Median Household Income	\$49,736	\$43,022	\$44,292	\$39,833	\$44,555	\$40,668
Average Household Income	\$63,746	\$59,413	\$61,040	\$56,378	\$62,508	\$57,493
Trends: 2013 - 2018 Annual Rate						
Population	1.15%	1.54%	1.08%	1.25%	1.39%	1.27%
Households	1.01%	1.41%	0.95%	1.08%	1.24%	1.11%
Families	0.95%	1.38%	0.86%	1.04%	1.20%	1.05%
Owner HHs	1.35%	1.75%	1.26%	1.44%	1.60%	1.43%
Median Household Income	2.31%	1.50%	1.85%	1.50%	1.94%	2.45%

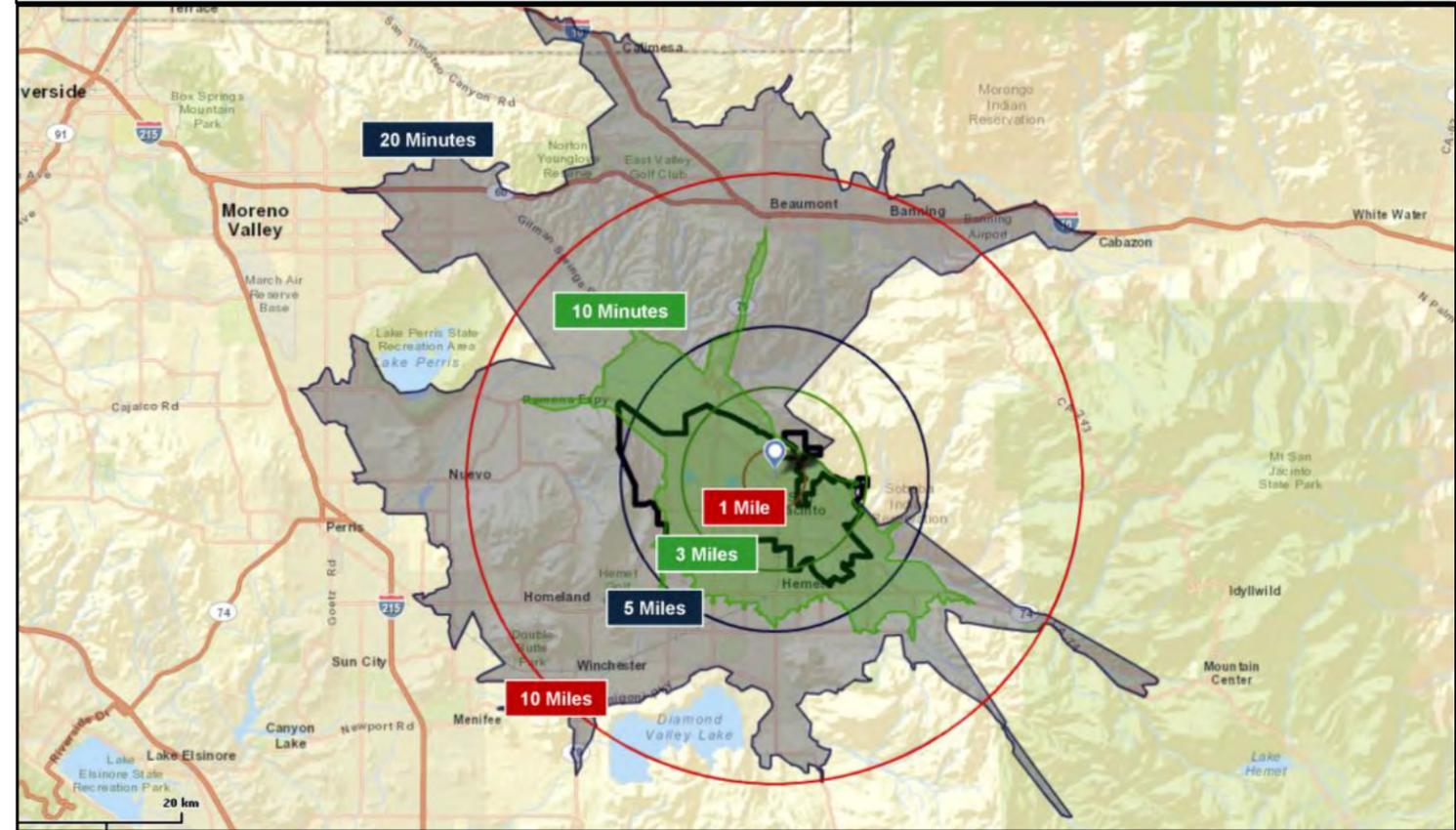
San Jacinto Demographic and Income Profile

City	Radii (from State Street & Ramona Expressway)				Drive Times (from State St. & Ramona Expwy.)									
	1 Mile	3 Miles	5 Miles	10 Miles	10 Minutes	20 Minutes								
Households by Income - 2013														
<\$15,000	2,125	16.0%	663	17.9%	2,522	17.5%	7,197	18.3%	12,492	16.2%	6,061	18.2%	13,918	14.5%
\$15,000 - \$24,999	1,483	11.2%	439	11.8%	1,777	12.3%	5,938	15.1%	10,340	13.4%	5,428	14.8%	11,531	12.0%
\$25,000 - \$34,999	1,636	12.3%	463	12.5%	1,893	13.1%	5,395	13.7%	10,077	13.1%	4,937	13.5%	11,937	12.4%
\$35,000 - \$49,999	1,998	15.1%	702	18.9%	2,306	16.0%	6,416	16.3%	12,478	16.2%	5,835	15.9%	15,081	15.7%
\$50,000 - \$74,999	2,681	20.2%	653	17.6%	2,674	18.5%	6,577	16.7%	13,451	17.5%	6,108	16.7%	16,947	17.7%
\$75,000 - \$99,999	1,510	11.4%	344	9.3%	1,450	10.1%	3,707	9.4%	8,030	10.4%	3,481	9.5%	11,164	11.6%
\$100,000 - \$149,999	1,336	10.1%	323	8.7%	1,263	8.8%	2,943	7.5%	6,905	9.0%	3,004	8.2%	10,910	11.4%
\$150,000 - \$199,999	347	2.6%	82	2.2%	348	2.4%	752	1.9%	2,001	2.6%	757	2.1%	2,889	3.0%
\$200,000+	155	1.2%	45	1.2%	192	1.3%	430	1.1%	1,209	1.6%	420	1.1%	1,569	1.6%
Median Household Income	\$44,371	\$39,927	\$40,406	\$36,875	\$40,467	\$37,489	\$44,443							
Average Household Income	\$57,135	\$53,308	\$54,444	\$50,422	\$55,718	\$51,533	\$60,012							
Per Capita Income	\$17,204	\$17,761	\$16,813	\$17,310	\$19,386	\$17,413	\$20,180							
Households by Income - 2018														
<\$15,000	2,203	15.8%	708	17.8%	2,620	17.3%	7,563	18.2%	13,122	16.0%	6,995	18.1%	14,525	14.2%
\$15,000 - \$24,999	1,233	8.8%	373	9.4%	1,487	9.8%	5,054	12.2%	8,761	10.7%	4,609	11.9%	9,706	9.5%
\$25,000 - \$34,999	1,620	11.6%	471	11.8%	1,888	12.5%	5,553	13.4%	10,227	12.5%	5,056	13.1%	11,648	11.7%
\$35,000 - \$49,999	1,948	14.0%	708	17.8%	2,265	15.0%	6,482	15.6%	12,473	15.2%	5,868	15.2%	14,859	14.5%
\$50,000 - \$74,999	2,427	17.4%	609	15.3%	2,435	16.1%	6,095	14.7%	12,379	15.1%	5,649	14.6%	15,397	15.0%
\$75,000 - \$99,999	2,016	14.4%	472	11.8%	1,951	12.9%	5,056	12.2%	10,988	13.4%	4,765	12.3%	15,039	14.7%
\$100,000 - \$149,999	1,820	13.0%	466	11.7%	1,735	11.5%	4,085	9.8%	9,625	11.8%	4,159	10.7%	14,898	14.6%
\$150,000 - \$199,999	505	3.6%	124	3.1%	511	3.4%	1,104	2.7%	2,869	3.5%	1,109	2.9%	4,111	4.0%
\$200,000+	185	1.3%	51	1.3%	231	1.5%	542	1.3%	1,431	1.7%	494	1.3%	1,876	1.8%
Median Household Income	\$49,736	\$43,022	\$44,292	\$39,833	\$44,555	\$40,668	\$50,157							
Average Household Income	\$63,746	\$59,413	\$61,040	\$56,378	\$62,508	\$57,493	\$67,371							
Per Capita Income	\$19,020	\$19,518	\$18,670	\$19,165	\$21,536	\$19,245	\$22,402							

San Jacinto Demographic and Income Profile

City	Radii (from State Street & Ramona Expressway)				Drive Times (from State St. & Ramona Expwy.)									
	1 Mile	3 Miles	5 Miles	10 Miles	10 Minutes	20 Minutes								
Population by Age - 2013														
0 - 4	3,905	8.6%	924	7.9%	4,028	8.6%	9,268	8.0%	16,535	7.4%	8,802	8.0%	21,801	7.6%
5 - 9	3,808	8.4%	898	7.7%	3,903	8.3%	8,705	7.5%	16,013	7.1%	8,315	7.6%	21,104	7.3%
10 - 14	3,872	8.6%	898	7.7%	3,947	8.4%	8,785	7.6%	16,318	7.3%	8,402	7.6%	21,377	7.4%
15 - 19	3,752	8.3%	878	7.5%	3,838	8.2%	8,766	7.5%	16,036	7.1%	8,362	7.6%	20,626	7.2%
20 - 24	3,467	7.7%	805	6.9%	3,609	7.7%	8,699	7.5%	15,491	6.9%	8,234	7.5%	19,774	6.9%
25 - 34	6,164	13.6%	1,459	12.5%	6,333	13.5%	14,880	12.8%	27,491	12.2%	14,143	12.9%	36,955	12.9%
35 - 44	5,694	12.6%	1,369	11.7%	5,728	12.2%	13,167	11.3%	25,092	11.2%	12,598	11.4%	33,659	11.7%
45 - 54	5,345	11.8%	1,427	12.2%	5,480	11.6%	13,294	11.4%	25,624	11.4%	12,809	11.6%	32,895	11.4%
55 - 64	4,123	9.1%	1,234	10.6%	4,322	9.2%	11,758	10.6%	24,298	10.8%	11,333	10.3%	30,676	10.7%
65 - 74	2,716	6.0%	943	8.1%	2,995	6.4%	9,052	7.8%	20,349	9.1%	8,373	7.6%	24,508	8.5%
75 - 84	1,690	3.7%	615	5.3%	1,949	4.1%	6,410	5.5%	14,367	6.4%	5,680	5.2%	16,413	5.7%
85+	665	1.5%	242	2.1%	899	1.9%	3,510	3.0%	6,827	3.0%	3,005	2.7%	7,525	2.6%
Population by Age - 2018														
0 - 4	4,227	8.8%	1,013	8.0%	4,336	8.7%	10,002	8.1%	17,966	7.5%	9,515	8.1%	23,912	7.7%
5 - 9	3,925	8.2%	960	7.6%	4,010	8.1%	8,982	7.2%	16,649	6.9%	8,566	7.3%	22,248	7.2%
10 - 14	3,893	8.1%	945	7.5%	3,959	8.0%	8,803	7.1%	16,725	7.0%	8,429	7.2%	22,111	7.1%
15 - 19	3,705	7.7%	856	6.8%	3,751	7.6%	8,562	6.9%	15,922	6.6%	8,173	7.0%	20,446	6.8%
20 - 24	3,430	7.2%	766	6.1%	3,530	7.1%	8,518	6.9%	15,084	6.3%	8,035	6.9%	18,966	6.1%
25 - 34	6,857	14.3%	1,660	13.2%	7,037	14.2%	16,845	13.6%	30,944	12.9%	16,044	13.7%	41,569	13.4%
35 - 44	5,983	12.5%	1,481	11.7%	6,015	12.1%	13,732	11.1%	26,676	11.1%	13,200	11.3%	36,556	11.8%
45 - 54	5,429	11.3%	1,466	11.6%	5,501	11.1%	13,246	10.7%	25,703	10.7%	12,762	10.9%	33,185	10.7%
55 - 64	4,671	9.8%	1,430	11.3%	4,896	9.9%	13,221	10.7%	26,680	11.1%	12,754	10.9%	33,716	10.9%
65 - 74	3,245	6.8%	1,150	9.1%	3,583	7.2%	11,189	9.0%	24,950	10.4%	10,403	8.9%	30,162	9.8%
75 - 84	1,803	3.8%	632	5.0%	2,037	4.1%	6,920	5.6%	15,719	6.5%	6,133	5.2%	18,100	5.9%
85+	703	1.5%	261	2.1%	950	1.9%	3,740	3.0%	7,515	3.1%	3,199	2.7%	8,280	2.7%

San Jacinto Trade Area City Boundaries, Radii & Drive Times



San Jacinto Demographic and Income Profile

City	Radii (from State Street & Ramona Expressway)				Drive Times (from State St. & Ramona Expwy.)									
	1 Mile	3 Miles	5 Miles	10 Miles	10 Minutes	20 Minutes								
Race and Ethnicity - 2013														
White Alone	25,598	56.6%	7,149	61.1%	27,022	57.5%	72,000	61.9%	145,382	64.8%	68,416	62.2%	179,052	62.3%
Black Alone	2,908	6.4%	604	5.2%	2,834	6.0%	7,091	6.1%	11,888	5.3%	6,569	6.0%	18,891	6.6%
American Indian Alone	809	1.8%	173	1.5%	822	1.7%	2,165	1.9%	4,235	1.9%	2,066	1.9%	4,857	1.7%
Asian Alone	1,378	3.0%	269	2.3%	1,312	2.8%	2,866	2.5%	7,545	3.4%	2,756	2.5%	11,844	4.1%
Pacific Islander Alone	129	0.3%	49	0.4%	131	0.3%	318	0.3%	621	0.3%	297	0.3%	803	0.3%
Some Other Race Alone	11,761	26.0%	2,820	24.1%	12,227	26.0%	25,290	21.8%	42,811	19.1%	23,761	21.6%	56,416	19.6%
Two or More Races	2,620	5.8%	627	5.4%	2,661	5.7%	6,524	5.6%	11,959	5.3%	6,191	5.6%	15,452	5.4%
Hispanic Origin (Any Race)	24,123	53.4%	5,729	49.0%	25,041	53.3%	53,910	46.4%	96,065	42.8%	51,017	46.4%	126,629	44.1%
Race and Ethnicity - 2018														
White Alone	26,138	54.6%	7,420	58.8%	27,492	55.4%	73,757	59.6%	150,306	62.5%	70,177	59.9%	185,949	60.1%
Black Alone	3,000	6.3%	646	5.1%	2,919	5.9%	7,458	6.0%	12,686</					

San Jacinto Demographic and Income Profile

	Radii (from State & Ramona Expressway)		Drive Times (from State St. & Ramona Expwy.)	
	20 Miles	25 Miles	30 Minutes	40 Minutes
2013				
Population	857,745	1,355,253	773,712	1,605,876
Households	263,653	427,410	239,593	493,564
Families	200,896	319,485	179,454	367,594
Average Household Size	3.23	3.13	3.20	3.20
Owner Occupied Housing Units	181,546	283,146	169,699	308,164
Renter Occupied Housing Units	82,107	144,264	79,894	185,400
Median Age	33.5	33.7	33.2	32.5
Median Household Income	\$53,969	\$58,544	\$52,041	\$53,528
Average Household Income	\$71,290	\$77,557	\$68,334	\$71,796
2018				
Population	924,493	1,458,174	832,138	1,715,367
Households	281,782	456,336	255,516	523,783
Families	214,595	341,058	191,269	389,826
Average Household Size	3.25	3.16	3.23	3.22
Owner Occupied Housing Units	196,983	306,797	173,044	332,444
Renter Occupied Housing Units	84,798	149,539	82,472	191,339
Median Age	34.2	34.4	34.0	33.3
Median Household Income	\$62,105	\$69,602	\$58,818	\$61,192
Average Household Income	\$80,408	\$87,823	\$76,900	\$81,109
Trends: 2013 - 2018 Annual Rate				
Population	1.51%	1.47%	1.47%	1.33%
Households	1.34%	1.32%	1.30%	1.20%
Families	1.33%	1.32%	1.28%	1.18%
Owner HHs	1.65%	1.62%	1.62%	1.53%
Median Household Income	2.85%	3.52%	2.48%	2.71%

San Jacinto Demographic and Income Profile

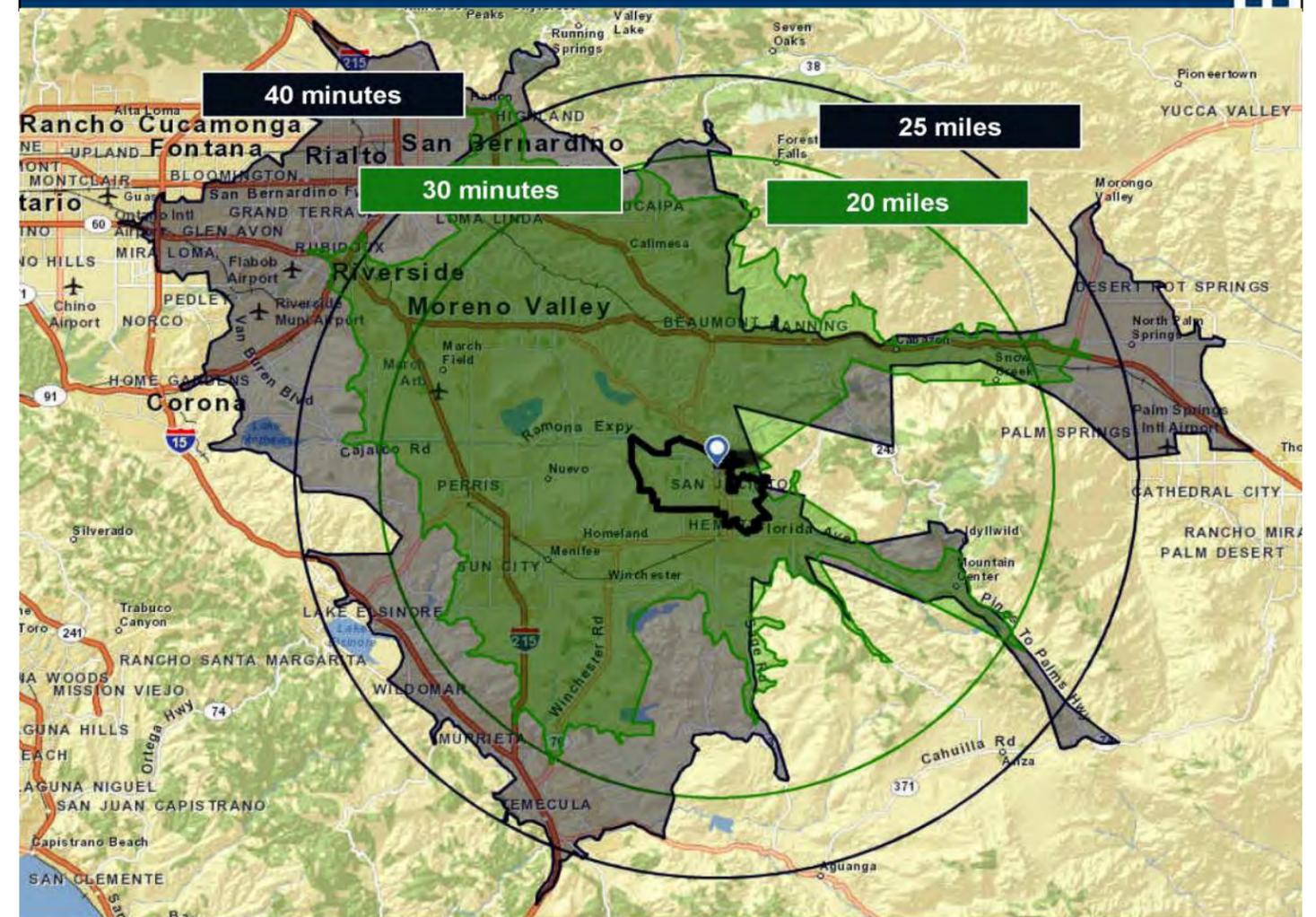
	Radii (from State & Ramona Expressway)		Drive Times (from State St. & Ramona Expwy.)					
	20 Miles	25 Miles	30 Minutes	40 Minutes				
Households by Income - 2013	Number	Percent	Number	Percent	Number	Percent	Number	Percent
<\$15,000	28,526	10.8%	42,261	9.9%	27,975	11.7%	54,975	11.1%
\$15,000 - \$24,999	25,367	9.6%	36,349	8.5%	23,936	10.0%	46,868	9.5%
\$25,000 - \$34,999	28,121	10.7%	42,233	9.9%	26,337	11.0%	54,535	11.0%
\$35,000 - \$49,999	39,051	14.8%	59,257	13.9%	36,232	15.1%	72,696	14.7%
\$50,000 - \$74,999	48,571	18.4%	77,384	18.1%	44,534	18.6%	89,291	18.1%
\$75,000 - \$99,999	35,894	13.6%	59,728	14.0%	31,887	13.3%	64,733	13.1%
\$100,000 - \$149,999	38,595	14.6%	70,301	16.4%	33,143	13.8%	71,497	14.5%
\$150,000 - \$199,999	12,109	4.6%	23,872	5.6%	9,652	4.0%	23,767	4.8%
\$200,000+	7,418	2.8%	16,010	3.7%	5,897	2.5%	15,187	3.1%
Median Household Income	\$53,969		\$58,544		\$52,041		\$53,528	
Average Household Income	\$71,290		\$77,557		\$68,334		\$71,796	
Per Capita Income	\$22,116		\$24,758		\$21,390		\$22,454	
Households by Income - 2018	Number	Percent	Number	Percent	Number	Percent	Number	Percent
<\$15,000	29,395	10.4%	42,973	9.4%	28,855	11.3%	56,293	10.7%
\$15,000 - \$24,999	21,031	7.5%	29,778	6.5%	19,930	7.8%	38,822	7.4%
\$25,000 - \$34,999	27,732	9.8%	41,263	9.0%	26,069	10.2%	53,702	10.3%
\$35,000 - \$49,999	37,953	13.5%	57,119	12.5%	35,393	13.9%	70,487	13.5%
\$50,000 - \$74,999	43,306	15.4%	68,238	15.0%	39,848	15.6%	79,453	15.2%
\$75,000 - \$99,999	46,726	16.6%	76,242	16.7%	41,647	16.3%	83,267	15.9%
\$100,000 - \$149,999	49,725	17.6%	88,604	19.4%	43,024	16.8%	90,653	17.3%
\$150,000 - \$199,999	16,750	5.9%	32,373	7.1%	13,492	5.3%	32,305	6.2%
\$200,000+	9,164	3.3%	19,732	4.3%	7,256	2.8%	18,784	3.6%
Median Household Income	\$62,105		\$69,602		\$58,818		\$61,192	
Average Household Income	\$80,408		\$87,823		\$76,900		\$81,109	
Per Capita Income	\$24,700		\$27,762		\$23,832		\$25,130	

San Jacinto Demographic and Income Profile

	Radii (from State & Ramona Expressway)		Drive Times (from State St. & Ramona Expwy.)					
	20 Miles	25 Miles	30 Minutes	40 Minutes				
Population by Age - 2013	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	66,352	7.7%	98,353	7.3%	59,738	7.7%	123,306	7.7%
5 - 9	65,364	7.6%	98,907	7.3%	58,336	7.5%	120,011	7.5%
10 - 14	67,481	7.9%	103,824	7.7%	60,009	7.8%	123,007	7.7%
15 - 19	66,133	7.7%	107,943	8.0%	59,802	7.7%	129,436	8.1%
20 - 24	63,303	7.4%	105,447	7.8%	59,538	7.7%	131,989	8.2%
25 - 34	117,043	13.6%	186,392	13.8%	107,907	13.9%	228,745	14.2%
35 - 44	106,538	12.4%	169,830	12.5%	94,479	12.2%	198,145	12.3%
45 - 54	106,447	12.4%	176,289	13.0%	93,765	12.1%	201,527	12.5%
55 - 64	89,529	10.4%	145,161	10.7%	80,433	10.4%	165,988	10.3%
65 - 74	59,228	6.9%	89,872	6.6%	53,354	6.9%	101,152	6.3%
75 - 84	35,266	4.1%	51,454	3.8%	32,181	4.2%	57,665	3.6%
85+	15,061	1.8%	21,784	1.6%	14,172	1.8%	24,906	1.6%
Population by Age - 2018	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	73,165	7.9%	108,465	7.4%	65,808	7.9%	134,635	7.8%
5 - 9	69,487	7.5%	105,357	7.2%	61,901	7.4%	126,631	7.4%
10 - 14	69,425	7.5%	106,936	7.3%	61,490	7.4%	126,125	7.4%
15 - 19	64,081	6.9%	104,317	7.2%	57,641	6.9%	124,710	7.3%
20 - 24	58,847	6.4%	97,773	6.7%	55,083	6.6%	122,255	7.1%
25 - 34	138,191	14.9%	219,324	15.0%	126,686	15.2%	266,708	15.5%
35 - 44	115,193	12.5%	184,320	12.6%	102,926	12.4%	213,525	12.4%
45 - 54	104,655	11.3%	171,918	11.8%	91,933	11.0%	195,160	11.4%
55 - 64	100,824	10.9%	163,734	11.2%	89,541	10.8%	185,125	10.8%
65 - 74	74,674	8.1%	114,161	7.8%	67,480	8.1%	128,277	7.5%
75 - 84	39,430	4.3%	57,934	4.0%	36,086	4.3%	64,974	3.8%
85+	16,520	1.8%	23,936	1.6%	15,563	1.9%	27,242	1.6%

San Jacinto Extended Trade Area

City Boundaries, Radii & Drive Times



San Jacinto Demographic and Income Profile

	Radii (from State & Ramona Expressway)		Drive Times (from State St. & Ramona Expwy.)					
	20 Miles	25 Miles	30 Minutes	40 Minutes				
Race and Ethnicity - 2013	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	507,375	59.2%	822,327	60.7%	445,081	57.5%	915,541	57.0%
Black Alone	71,262	8.3%	101,505	7.5%	69,527	9.0%	134,577	8.4%
American Indian Alone	10,824	1.3%	15,573	1.1%	10,087	1.3%	18,788	1.2%
Asian Alone	44,913	5.2%	96,313	7.1%	39,118	5.1%	100,451	6.3%
Pacific Islander Alone	3,082	0.4%	4,816	0.4%	2,813	0.4%	5,707	0.4%
Some Other Race Alone	173,649	20.2%	238,853	17.6%	165,094	21.3%	343,679	21.4%
Two or More Races	46,640	5.4%	75,866	5.6%	41,994	5.4%	87,133	5.4%
Hispanic Origin (Any Race)	385,474	44.9%	548,115	40.4%	359,238	46.4%	754,454	47.0%
Race and Ethnicity - 2018	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	529,854	57.3%	854,825	58.6%	463,681	55.7%	948,645	55.3%
Black Alone	74,398	8.0%	106,528	7.3%	72,300	8.7%	138,589	8.1%
American Indian Alone	11,753	1.3%	16,992	1.2%	10,927	1.3%	20,202	1.2%
Asian Alone	52,369	5.7%	111,654	7.7%	45,255	5.4%	114,870	6.7%
Pacific Islander Alone	3,376	0.4%	5,320	0.4%	3,062	0.4%	6,170	0.4%
Some Other Race Alone	199,073	21.5%	275,121	18.9%	188,821	22.7%	387,838	22.6%
Two or More Races	53,670	5.8%	87,734	6.0%	48,092	5.8%	99,053	5.8%
Hispanic Origin (Any Race)	448,783	48.5%	642,043	44.0%	416,697	50.1%	865,396	50.4%

Data Note: Income is expressed in current dollars.

Source: Kosmont Companies 2014. Esri forecasts for 2013 and 2018 using U.S. Census Bureau Census 2010 Data.